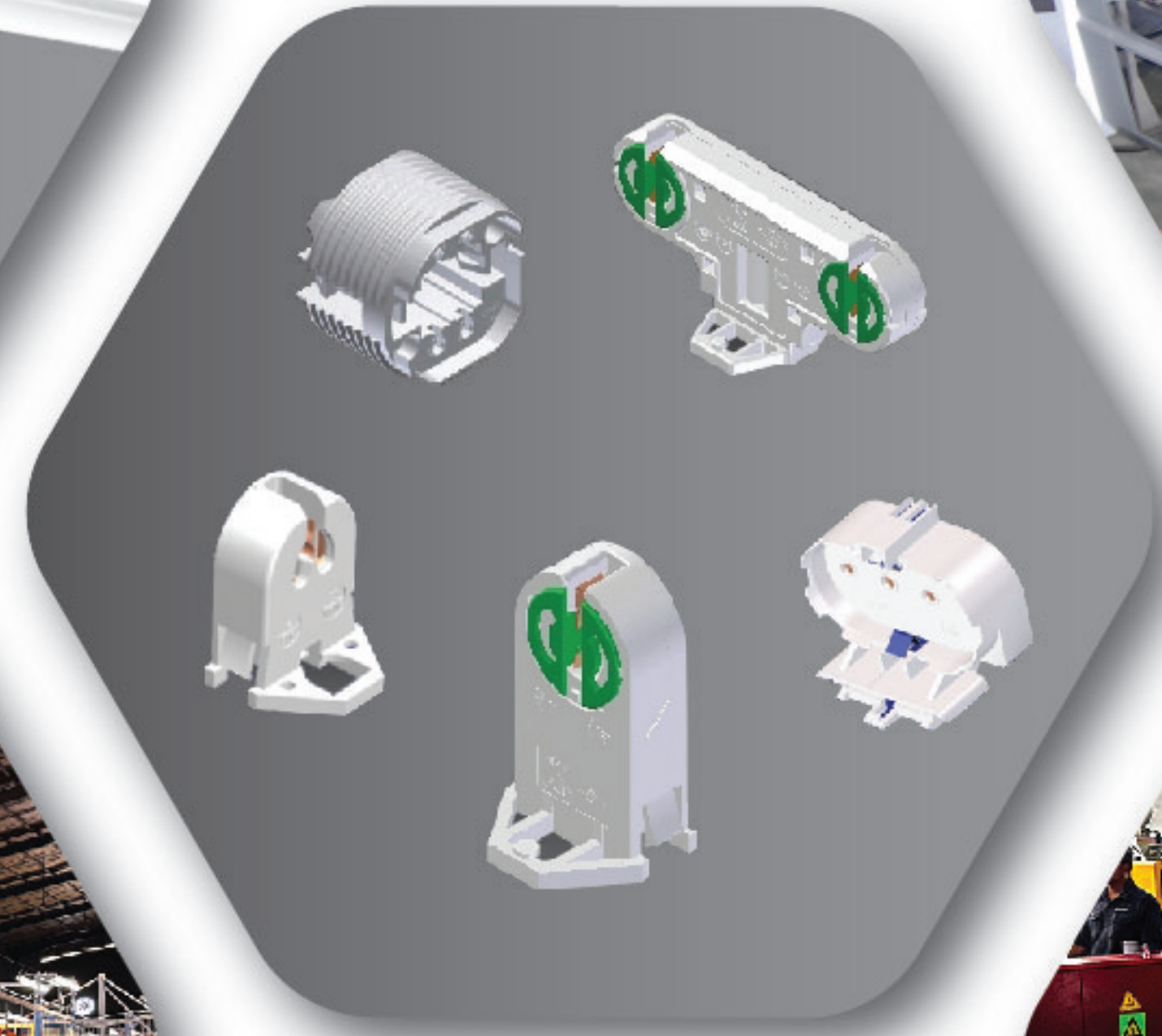




**SIRIJAYA**

# Company Profile

Light Fitting & Cable Support  
Systems Manufacturer





# Overview Of Sirijaya

## The Path to Success

Started in 1983 with the production of plastic lamp holders and lighting accessories with a staff of only five people, the company expanded its business with fluorescent lighting in the 1990s, and cable support systems in 2009. Today, the Sirijaya Group of Companies operates from a 46,000 sqm facility on a plot of 93,000 sqm.

Sirijaya employs 350 employees with the group a sales turnover exceeding RM150 million of which 55% are lighting and electrical components and 45% are cable support systems. We are relatively young in the market but we have been able to gain experience and build a reputation both domestically and internationally.

Several factors have contributed to our success, First of all, our highly customer-oriented approach, whether commercial or residential. Also the fact that we work with valued suppliers to develop the right product.

## A Better Future

We produce lighting and component solutions tailored to different needs and circumstances. Energy, maintenance, building intelligence have become major criteria that we need to address.

To reach net zero emissions by 2050, sustainability has become increasingly important in construction and manufacturing around the world. It involves addressing environmental challenges by saving energy, reducing maintenance, reducing the carbon footprint to create long-term value for the nation while minimising the negative impact on the planet.

We are committed to contribute to a better future, a more flexible and sustainable world.

Our target sectors are office and commercial buildings, schools, universities, hospitals, modern retail, residential properties as well as street lighting.

**SIRIJAYA** was founded in 1983 under the name of Syarikat Serijaya and subsequently we had incorporated the company as a private limited company in Malaysia under the name of Sirijaya Industries Sdn. Bhd. on 14 June 1986.







**Mr. Liew Kok Weng**  
Group CEO  
(GCEO)

## Awards & Achievements

Golden Eagle Award	2013, 2014, 2015, 2016, 2017, 2018, 2019, 2022, 2023, 2024
Golden Bull Award	2003, 2004, 2005, 2008, 2009, 2010, 2011, 2012
SME Recognition Award	2003, 2004, 2005, 2008, 2009, 2010, 2011, 2012
Enterprise 50 Award	2000, 2002, 2006
Malaysia Brand 50 Award	2010
Sin Chew Business Excellence Award	2016, 2017



## Associates & Partners



## Clients







**350**  
Employees



Innovation since  
**1983**



Factory built up  
**500,000**  
sq.ft

## Product Type

- Lighting
- Lighting Components
- Cable Trunking Systems
- Cable Tray Systems
- Cable Ladder Systems

## Vision

Our vision is to be leading manufacturing company globally, known for our innovative solutions superior quality, and exceptional customer experience. We aim to set new industry standards, inspire others through our achievements and create a legacy of excellence that withstands the test of time.

By upholding our mission, values and vision we are dedicated to driving the manufacturing industry forward, making a positive impact on the lives of our customers, employees, stakeholders and the world at large.

## Mission

Our mission is to lead the manufacturing industry through innovation, quality, and customer satisfaction. We are committed to delivering exceptional products and services that exceed our customer's expectations while fostering sustainable growth and positive contributions to society.



SNJ Lite Trading Sdn Bhd



Pacific Lighting Pte Ltd



Sirijaya Autotrans Sdn Bhd



SJ Lite Singapore Pte Ltd



SNJ Project Sdn Bhd



Sirijaya Metal Sdn Bhd



SJ Lite Technology Sdn Bhd



# Core Values

## Excellence

We strive for excellence in all aspects of our operations from product design and development to manufacturing processes. We continuously improve our methods and embrace innovative technologies to deliver the highest quality products to our customers.

## Integrity

We conduct our business with the utmost integrity, honesty and transparency. We adhere to ethical practices comply with all applicable regulations and maintain the highest standards of corporate governance. Our relationships with customers, employees, suppliers and the community are built on mutual respect and fairness.

## Employee Empowerment

Our employees are our most valuable asset. We foster a supportive and inclusive work environment that encourages teamwork, personal growth, and professional development. We empower our employees to contribute their best ideas and talents, recognizing that their dedication and expertise are essential to our success.

## Customer Focus

Our customers are at the heart of everything we do. We listen to their needs, understand their challenges and provide tailored solutions that add value to their businesses. We build long-term partnerships based on trust, reliability, and exceptional customer service.

## Sustainability

We are dedicated to sustainable manufacturing practices that minimize our environmental impact. We invest in eco-friendly technologies, reduce waste and emissions, and promote that responsible use of resources. We are committed to protecting the planet and contributing to greener future for generations to come.

# Company Milestones



Establishment of Syarikat Serijaya, a partnership.

1983

1986



**SIRIJAYA**

Incorporation of Sirijaya Industries Sdn. Bhd. to take over the business operations of Syarikat Serijaya.

**SJ LITE**

"SJ Lite" brand introduction to lighting industry.

1992

2004



**PACIFIC**

Pacific Lighting Pte Ltd.

Incorporation of Pacific Lighting Pte.Ltd. Queensland Australia, our sales and marketing arm in Australia.

Setup SNJ sales office in Kuala Lumpur Malaysia.



SJ Lite Singapore Pte Ltd

Incorporation of SJ Lite Singapore Pte Ltd. Our sales and marketing arm in Singapore.

2006



Incorporation of SNJ Project Sdn Bhd. Relocated to IGB International Industrial Park in Chemor, Perak Darul Ridzuan, with a total land area of approximately 1 million sq. ft.



Incorporation of Sirijaya Metal Sdn Bhd.

2009

2008



Incorporation of SJ Lite Technology Solutions Sdn Bhd.

2017



# Global Shares



Algeria



Egypt



Oman



Sudan



Australia



Fiji



Pakistan



Sri Lanka



Azerbaijan



Indonesia



Papua New Guinea



Thailand



Bangladesh



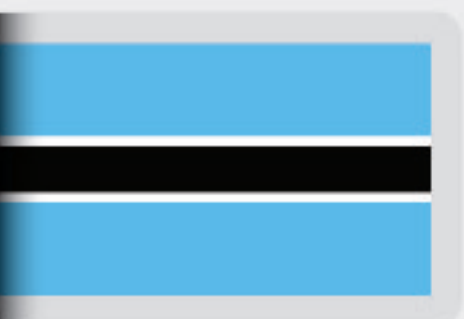
Kuwait



Philippines



United Arab Emirates



Botswana



Macau SAR



Saudi Arabia



United Kingdom



Brunei



Myanmar



Singapore



Vietnam



Cambodia



New Zealand



**MALAYSIA**



SIGNATURE TOWER

**SINGAPORE**



CHANGI AIRPORT

# Project References

**BRUNEI**



BRUNEI AIRPORT

**MACAU**



VENETIAN COTAI HOTEL

**VIETNAM**



HANH PHUC HOSPITAL

**UNIVERSITY/  
SCHOOL project**



NUS, UNIVERSITY  
TOWN EDUCATION

**AUSTRALIA**



PERTH CHILDREN'S HOSPITAL

**HOTEL/  
RESORT project**



IMPIANA HOTEL

Note : Other prominent project's references  
can be obtained upon request.



# Branches

( Malaysia's Subsidiaries / Factories )

**SIRIJAYA INDUSTRIES SDN. BHD.**  
198601004670 (Co. No. 153828-D)

No.9, Lebuhr Perusahaan Klebang 9, IGB International Industrial Park, 31200 Chemor, Perak Darul Ridzuan.  
Tel : +605-292 3888 (Hunting Line), 291 2223, 291 2228  
Fax : +605-291 2221, 2912222  
Email : marketing@sirijaya.com  
Website : www.sirijaya.com

**SIRIJAYA METAL SDN. BHD.**  
200901031523 (Co. No. 874633-U)

No.9, Lebuhr Perusahaan Klebang 9, IGB International Industrial Park, 31200 Chemor, Perak Darul Ridzuan.  
Tel : +605-292 3888 (Hunting Line), 291 2223, 291 2228  
Fax : +605-291 2221, 2912222  
Email : sjtrunk@sirijaya.com  
Website : www.sirijayametal.com

( Malaysia's Sales & Marketing )

**SNJ LITE TRADING SDN. BHD.**  
199501042498 (Co. No. 371702-K)

No.9, Lebuhr Perusahaan Klebang 9, IGB International Industrial Park, 31200 Chemor, Perak Darul Ridzuan.  
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Fax : +605-291 2221, 2912222  
Email : marketing@sirijaya.com  
Website : www.sirijaya.com

**SNJ PROJECT SDN. BHD.**  
200801017186 (Co. No. 818479-U)

57-1 & 59-1, Jalan PJU 1/37, Block G, Dataran Prima, 47301, Petaling Jaya, Selangor, Malaysia  
Tel : +603-7880 3634 Fax : +603-7880 3179  
Email : marketing@sirijaya.com

**SJ LITE TECHNOLOGY SOLUTIONS SDN. BHD.**  
201701013577 (Co. No. 1227742-U)

57-1 & 59-1, Jalan PJU 1/37, Block G, Dataran Prima, 47301, Petaling Jaya, Selangor, Malaysia  
Tel : +603-7880 3634 Fax : +603-7880 3179  
Email : sjtech@sirijaya.com  
Website : www.sirijaya.com

( Singapore's Subsidiary )

**SJ LITE SINGAPORE PTE. LTD.**  
(Co. No. 200609376-E)

12 Tagore Drive, #02-02, Singapore 787621  
Tel : +65-6844 3887 Fax : +65-6744 3886  
Email: sjlite@singnet.com.sg